

CONTACT



## AGREEMENT MADE BETWEEN

## **WCBS-TV**

1011-62354-2

**DATE PRINTED** 

CONTRACT NO. REV.

07/30/13

524 WEST 57th STREET, . NEW YORK NY 10019

PRODUCT PALLONE / D / SENATE

WCBS-TV

AND PAGE 8131 AGENCY (OR SERVICE) ACTING AS AGENT FOR 351558 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME THE CAMPAIGN GROUP, INC. FRANK PALLONE FOR SENATE Required 1600 Locust St PO BOX 3176 AND Announcement 28 days **ADDRESS** Philadelphia PA 19103-6305 Long Branch NJ 07740-3176 prior notice USA

AGENCY EST. NO. LOCAL PRODUCT

1300 SALESPERSON CODE

NATIONAL SALESPERSON John Link - CTS-PH

Lisa Cabanel

BROADCAST SCHEDULE STARTING 08/05/13 AND ENDING 08/05/13 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

| ITEM     | DAVO | SPOTS<br>PWK. |        | ME     | LENOTU | EFFECTIVE DATES               | DDOODAMO                         | TOTAL<br>BDCST. | LINIT DATE              | TOTAL \( \( \) \( |
|----------|------|---------------|--------|--------|--------|-------------------------------|----------------------------------|-----------------|-------------------------|---|
| I I EIVI | DAYS | PVVK.         | FROM   | ТО     | LENGTH | EFFECTIVE DATES               | PROGRAMS                         | BDCS1.          | UNIT RATE               | TOTAL VALUE(1)  |
|          |      |               |        |        |        |                               |                                  |                 |                         |   |
|          |      |               |        |        |        |                               |                                  |                 |                         |   |
| 1        | М    | 1             | 06:00A | 07:00A | 30s    | 08/05/13-08/05/13             | 2 NEWS THIS MORNING              | 1               | 1500.00                 | 1500.00   |
| Τ.       | M    |               | 00:00A | 07:00A | 305    | 00/03/13-00/03/13             | 2 NEWS INIS MORNING              |                 | 1300.00                 | 1300.00   |
| 2        | М    | 1             | 05:00A | 06:00A | 30S    | 08/05/13-08/05/13             | 2 NEWS THIS MORNING 5-6AM        | 1               | 600.00                  | 600.00  |
|          |      |               |        |        |        |                               |                                  |                 |                         |   |
| 3        | М    | 2             | 07:00A | 09:00A | 30S    | 08/05/13-08/05/13             | CBS THIS MORNING                 | 2               | 800.00                  | 1600.00   |
|          |      |               |        |        |        |                               |                                  |                 |                         |   |
| 4        | М    | 1             | 11:00P | 11:35P | 30S    | 08/05/13-08/05/13             | LATE NEWS M-SUN  Total Contract: | 1<br>5          | 3000.00                 | 3000.00<br>6700.00  |
|          |      |               |        |        |        |                               | Total Contract.                  |                 |                         | 6700.00   |
|          |      |               |        |        |        |                               |                                  |                 |                         |   |
|          |      |               |        |        |        |                               |                                  |                 |                         |   |
|          |      |               |        |        |        |                               | Billing Summary                  |                 |                         | _   |
|          |      |               |        |        | Qtr 3  | <u>Jul</u><br>- <b>13</b> .00 | <b>Aug Sep</b> 6700.00 .00       |                 | <u>Total</u><br>6700.00 |   |
|          |      |               |        |        | Quis   | .00                           | 0,00.00                          | GR              | AND TOTAL               |   |
|          |      |               |        |        |        |                               |                                  | <u> </u>        | 6700.00                 |   |
|          |      |               |        |        |        |                               |                                  |                 |                         |   |
|          |      |               |        |        |        |                               |                                  |                 |                         |   |
|          |      |               |        |        |        |                               |                                  |                 |                         |   |
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|          |      |               |        |        |        |                               |                                  |                 |                         |   |
|          |      |               |        |        |        |                               |                                  |                 |                         |   |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser